

## **DISTRICT TEN WEB SITE AWARD**

Communication in our society is moving quickly into the electronic age. Valuable information is transmitted via the internet to millions of people each day. In recognition of this new transition, District Ten will spotlight a local club within the District that has implemented and maintained a website for their club. The site should have appeal to the general public, as well as specific information that will be useful to club members and potential members. The home page may have links to other related sites. The site should be user friendly and updated on a regular basis.

### **CRITERIA**

The District Ten Web Site Award will be given annually at District Ten Conference to one Altrusa Club in District Ten. The winning club will be recognized, with a certificate, for the creation and maintenance of a Web Site established on the internet.

The Club websites will be judged on the following information:

- Altrusa International, Inc., logo; contact information for International organization; mission statement or summary of purpose. (15 points)
- Club name; contact name, phone number and/or email address; membership information; meeting dates and times. (20 points)
- List of club officers; list of club committees. (15 points)
- Description of projects and fundraisers. (15 points)
- Photos/graphics. (5 points)
- Understandable; easy access; up to date. (20 points)
- Links to other web pages and/or sites. (10 points)

### **SUBMITTAL**

Each club should submit a written entry with the following information:

- Club Name
- Address of Club's Web Page
- Club President, Address, Phone Number, Email Address
- Name of Webmaster, Address, Phone Number, Email Address

Send entry to District Ten Communications Chair. The deadline for submittal is March 3 1st.

### **JUDGING**

Entries shall be submitted to the District Ten Communications Chair. The Communications Chair shall serve as chair with three non-Altrusan members of the community.

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**CLUB WEBSITE**  
**Judging Criteria and Score Sheet**

Altrusa International, Inc. \_\_\_\_\_

	Maximum Points	Points Scored
<b>I. CONTENT- 75%</b>	<b>(75)</b>	
A. Altrusa International, Inc., logo .....	5	_____
B. Contact information for International organization .....	5	_____
C. Mission statement or summary of purpose .....	5	_____
D. Club name .....	5	_____
E. Contact name .....	5	_____
F. Phone number and/or email address .....	5	_____
G. Membership information .....	2	_____
H. Meeting dates and times.....	3	_____
I. List of club officers.....	10	_____
J. List of club committees.....	5	_____
K. Description of projects.....	10	_____
L. Description of fundraisers.....	5	_____
M. Links to other web pages and/or sites .....	10	_____
<b>II. USABILITY 20%</b>	<b>(20)</b>	
A. Understandable .....	10	_____
B. Easy access.....	5	_____
C. Up to date.....	5	_____
<b>III..FORMAT 5%</b>		<b>(5)</b>
A. Photos & Graphics .....	5	_____
<b>TOTAL POINTS SCORED</b>		_____